

# THINK INDEXING CONVENTION 2022

### EFFICIENT PORTFOLIO SOLUTIONS CHRIS RULE, CFA, CAIA



# **Efficient portfolio solutions**





### > 2 billion iPhones sold

# One of the most valuable brands in the world

+/- 15% smart phone market share

## iPhone success



#### +/- 49% of Apple revenue

### USD 2.6 trn Market Cap

### Largest company globally



## What's their edge ?





## The execution



## Why outsource?





# **Efficient Portfolio Solutions**



### What are efficient potfolio solutions?

### Simple building block

- Beta building block
- Different asset class exposure
- Available in all vehicles
- Low cost and efficient tracking

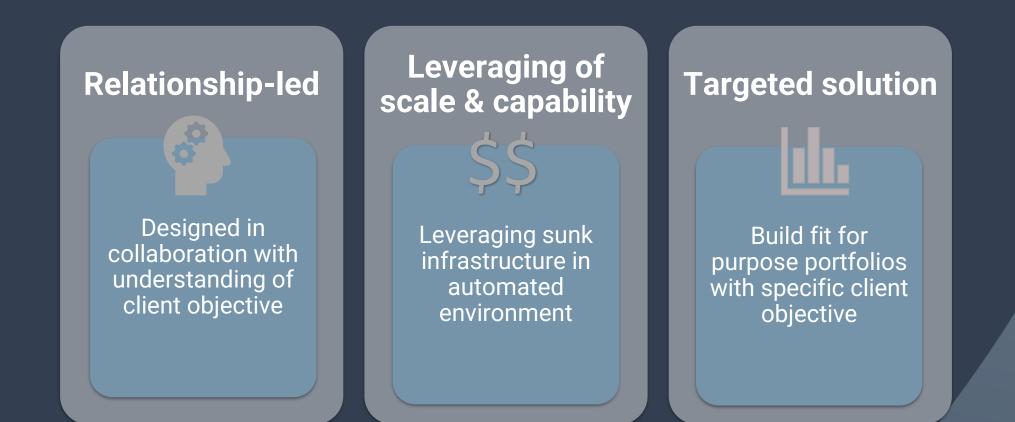
# Turnkey solution



- Access to multiple building blocks
- Investment vehicle available
- Close collaboration

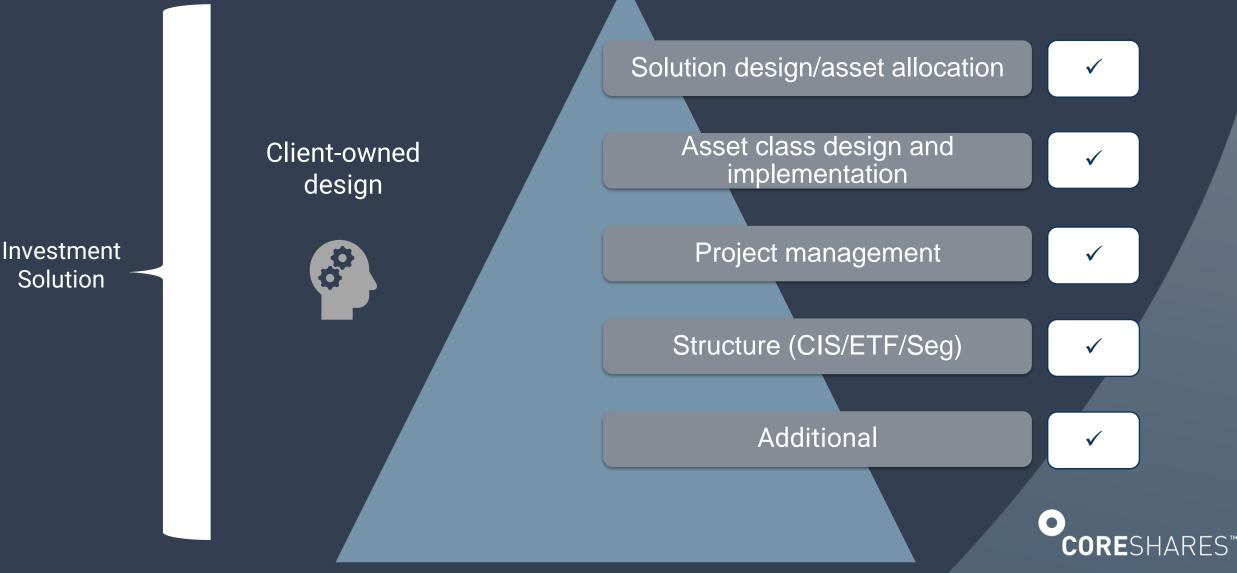


## Why are portfolio solutions different?





## What are portfolio solutions ?



### Case Study: BCI Select Enhanced Core Series

#### **Custom built core**

Asset allocation streamlined with inhouse view. Portfolios used as core allocation

#### Flexibility

Execute across various product types.

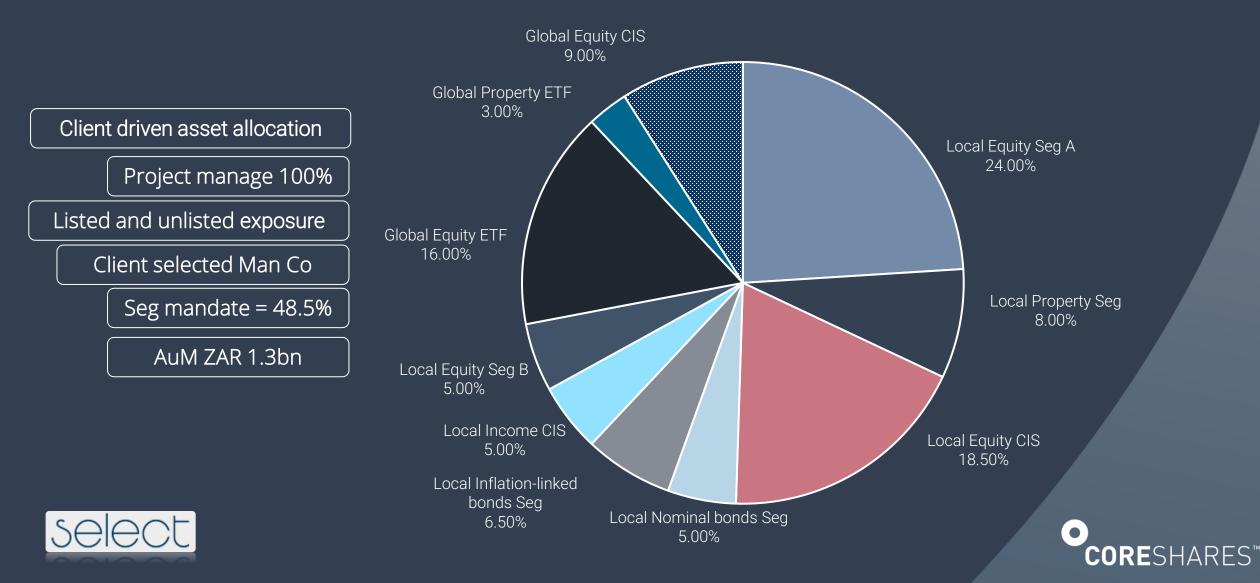
Specific asset class exposures outsourced Unique end solution

Low touch fit-forpurpose end solution at cost competitive all in fees

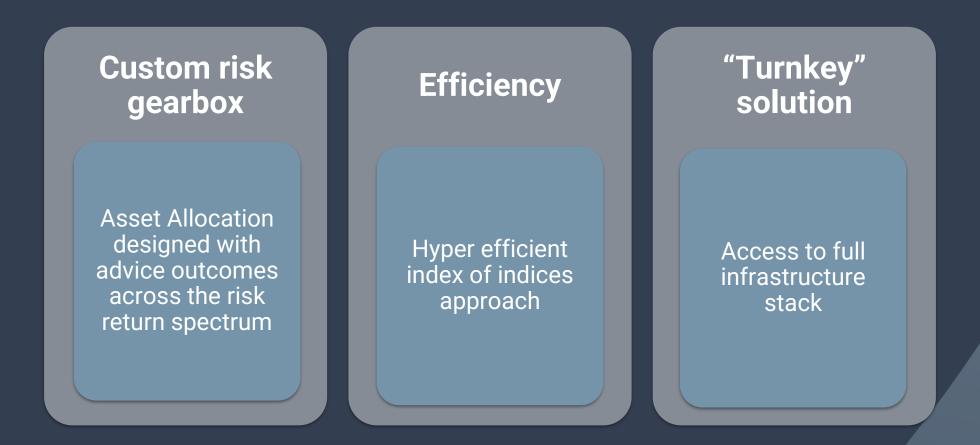




## **Case Study: BCI Select Enhanced Core Series**



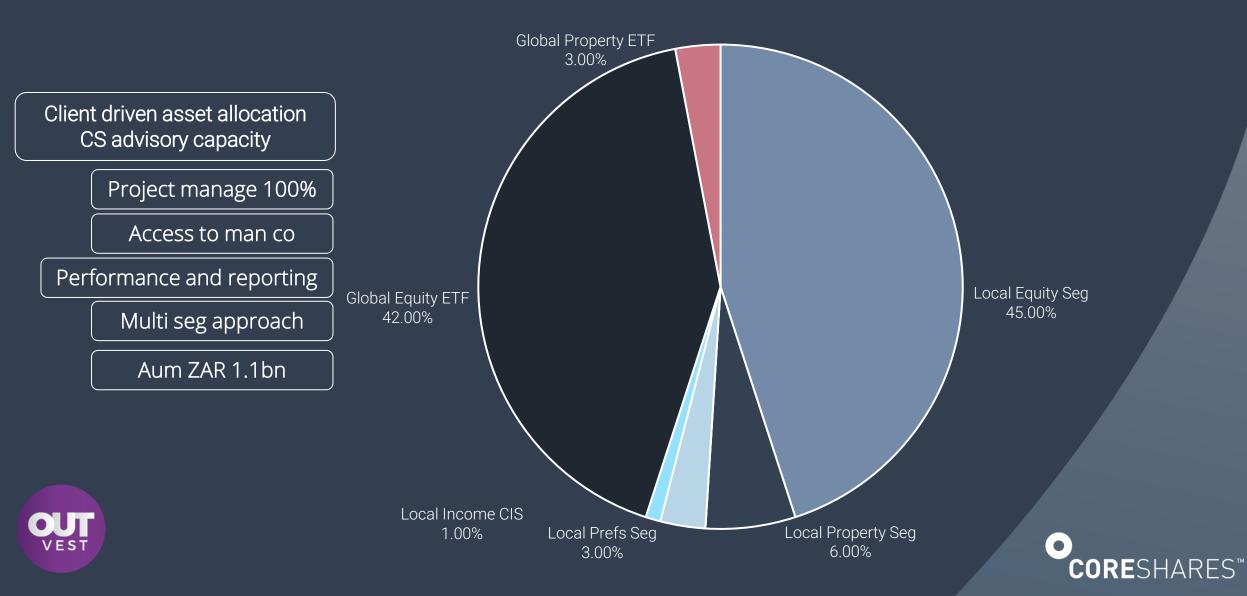
### **Case Study: OUT Series**







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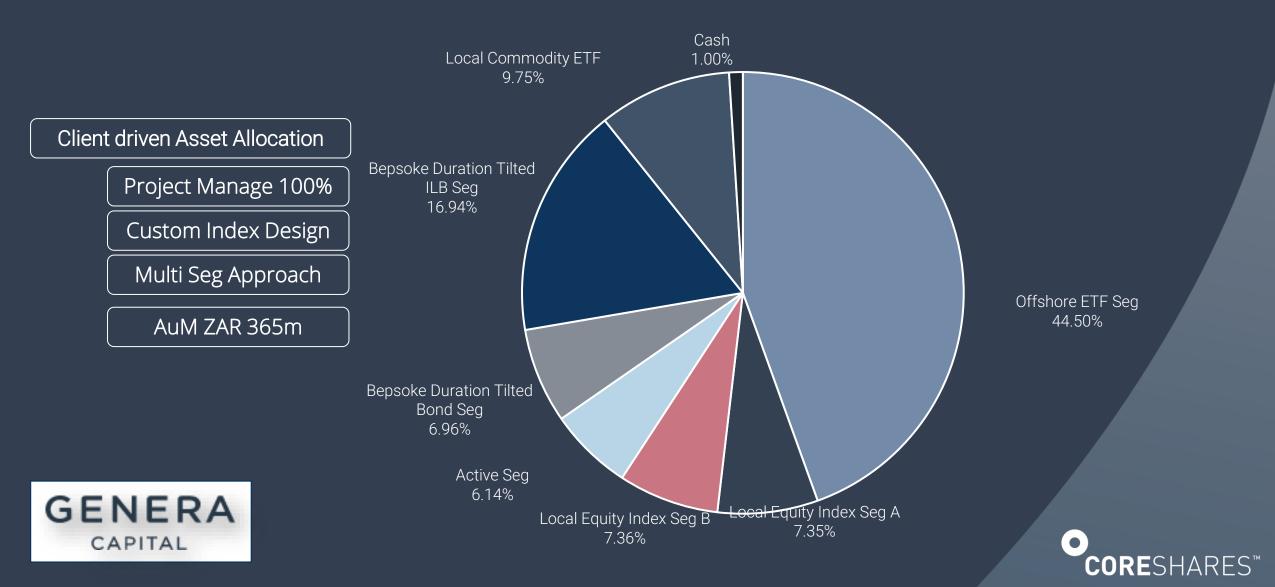
### **Case Study: Genera Capital Multi Asset**



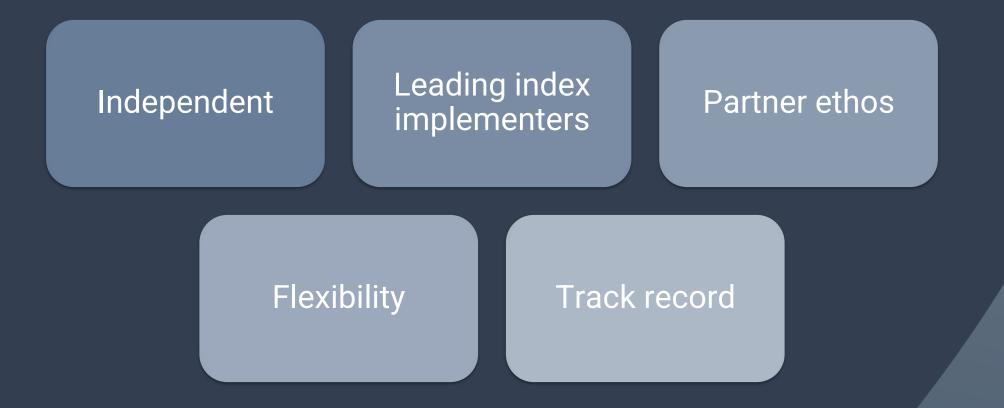




## **Case Study: Genera Capital Multi Asset**



# Why us ?





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